

Resident Opportunity and Self-Sufficiency (ROSS) Grant

Building Stronger Families. Creating Brighter Futures.

The Gainesville Housing Authority (GHA) is proud to offer services through the **Resident Opportunity and Self-Sufficiency (ROSS) Service Coordinator Program**, a U.S. Department of Housing and Urban Development (HUD) initiative designed to help residents achieve greater independence, financial stability, and long-term success.

The ROSS Program connects residents with educational opportunities, employment resources, health and wellness services, financial empowerment programs, and community partnerships that support every stage of their journey toward self-sufficiency.

What is the ROSS Program?

The Resident Opportunity and Self-Sufficiency (ROSS) Service Coordinator Program is funded by the U.S. Department of Housing and Urban Development (HUD). The program provides dedicated Service Coordinators who work one-on-one with public housing residents to identify goals, remove barriers, and connect families with resources that improve their quality of life.

Rather than providing direct financial assistance, the ROSS Program serves as a bridge between residents and the many community services available throughout North Central Florida.

Our Mission

To empower Gainesville Housing Authority residents through personalized support, strategic partnerships, and opportunities that promote education, employment, health, financial wellness, and long-term self-sufficiency.

Our Vision

To cultivate thriving individuals, resilient families, and vibrant communities where every resident has the opportunity to achieve economic independence and reach their fullest potential.

How We Help Residents

Our Service Coordinators provide individualized support by helping residents:

- Develop personal and family success plans
- Set achievable educational and career goals
- Access workforce development and employment opportunities
- Enroll in job training and certification programs
- Connect with financial literacy resources
- Improve budgeting and money management skills
- Build credit and reduce debt
- Access healthcare and behavioral health resources
- Find childcare and family support services
- Navigate transportation resources
- Connect with senior and disability services
- Receive referrals for community assistance programs
- Build leadership and life skills
- Participate in resident engagement activities

Areas of Support

Employment & Career Development

Residents can receive assistance with:

- Resume development
- Interview preparation
- Job search assistance
- Career coaching
- Workforce certifications
- Apprenticeship opportunities
- Entrepreneurship resources

- Employment referrals
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Education

Educational opportunities include:

- GED preparation
 - Adult education
 - College enrollment assistance
 - FAFSA guidance
 - Vocational training
 - Digital literacy
 - Computer skills
 - Continuing education resources
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Financial Empowerment

Residents may participate in workshops and coaching related to:

- Budgeting
 - Saving
 - Credit improvement
 - Homeownership preparation
 - Banking services
 - Tax preparation resources
 - Asset building
 - Financial goal planning
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Health & Wellness

The ROSS Program helps connect residents with:

- Primary healthcare
 - Mental health services
 - Substance abuse resources
 - Wellness education
 - Nutrition programs
 - Fitness opportunities
 - Health screenings
 - Senior wellness services
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Family Success

Support is available for families through:

- Parenting education
 - Child development resources
 - Youth mentoring
 - After-school programming
 - Early childhood education
 - Family counseling referrals
 - Childcare resources
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Community Connections

Service Coordinators connect residents with organizations that provide:

- Food assistance
- Transportation resources
- Legal aid
- Veteran services
- Disability services

- Domestic violence support
 - Emergency assistance
 - Community engagement opportunities
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Individual Success Planning

Every participating resident has the opportunity to work directly with a Service Coordinator to develop a personalized success plan.

Plans are tailored to each resident's individual goals and may include:

- Employment objectives
- Educational milestones
- Financial goals
- Health and wellness goals
- Housing stability
- Family development
- Personal growth
- Leadership opportunities

Progress is reviewed regularly to celebrate achievements, address barriers, and connect residents with additional resources that support continued success.

Community Partnerships

The success of the ROSS Program is made possible through collaboration with community organizations, educational institutions, healthcare providers, employers, nonprofit organizations, faith-based organizations, and local government agencies.

Together, these partnerships expand opportunities for Gainesville Housing Authority residents and strengthen our community.

Potential partnership areas include:

- Workforce Development

- Higher Education
 - Healthcare Services
 - Financial Institutions
 - Small Business Development
 - Youth Programs
 - Senior Services
 - Mental Health Services
 - Legal Assistance
 - Transportation
 - Housing Resources
 - Community Volunteers
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Who Can Participate?

The ROSS Program is available to eligible Gainesville Housing Authority public housing residents who wish to:

- Increase self-sufficiency
- Obtain employment
- Improve financial stability
- Continue their education
- Strengthen family well-being
- Build leadership skills
- Connect with community resources

Participation is voluntary and designed to meet each resident's individual goals.

Why Participate?

Residents who actively participate in the ROSS Program gain access to:

- Personalized goal planning
- Professional guidance
- Community resource referrals
- Educational opportunities
- Career advancement support
- Financial coaching
- Leadership development
- Ongoing encouragement and accountability

The program empowers residents to take meaningful steps toward lasting independence and improved quality of life.

Get Connected

Whether you are looking for employment, education, financial guidance, healthcare resources, or family support, the ROSS Service Coordinator Program is here to help.

We encourage all eligible residents to connect with a Service Coordinator to learn more about available services and begin creating a personalized path toward success.

Together, we are Building Stronger Families, Empowering Residents, and Transforming Communities.

Gainesville Housing Authority

Resident Opportunity and Self-Sufficiency (ROSS) Service Coordinator Program

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Empowering residents through opportunity, partnership, and purpose.